

1/2 COVER 3.000 €
Size: 240 x 116 mm. (+5 mm.)



1/3 COVER 2.500 €
Size: 240 x 108 mm. (+5 mm.)



BACK COVER 2.000 €
Size: 240 x 330 mm. (+5 mm.)



INSIDE FRONT COVER / INSIDE BACK COVER 1.700 €
Size: 240 x 330 mm. (+5 mm.)



1 EVEN PAGE 1.300 €
Size: 240 x 330 mm. (+5 mm.)



1 ODD PAGE 1.500 €
Size: 240 x 330 mm. (+5 mm.)



1/2 EVEN LANDSCAPE 1.000 €
Size: 240 x 165 mm. (+5 mm.)



1/2 ODD LANDSCAPE 1.100 €
Size: 240 x 165 mm. (+5 mm.)



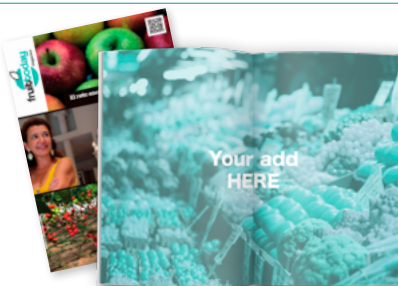
1/2 EVEN VERTICAL 1.000 €
Size: 120 x 330 mm. (+5 mm.)



1/2 ODD VERTICAL 1.100 €
Size: 120 x 330 mm. (+5 mm.)



1/4 LANDSCAPE 800 €
Size: 240 x 85,5 mm. (+5 mm.)



DOUBLE PAGE SPREAD 2.500 €
Size: 480 x 330 mm. (+5 mm.)



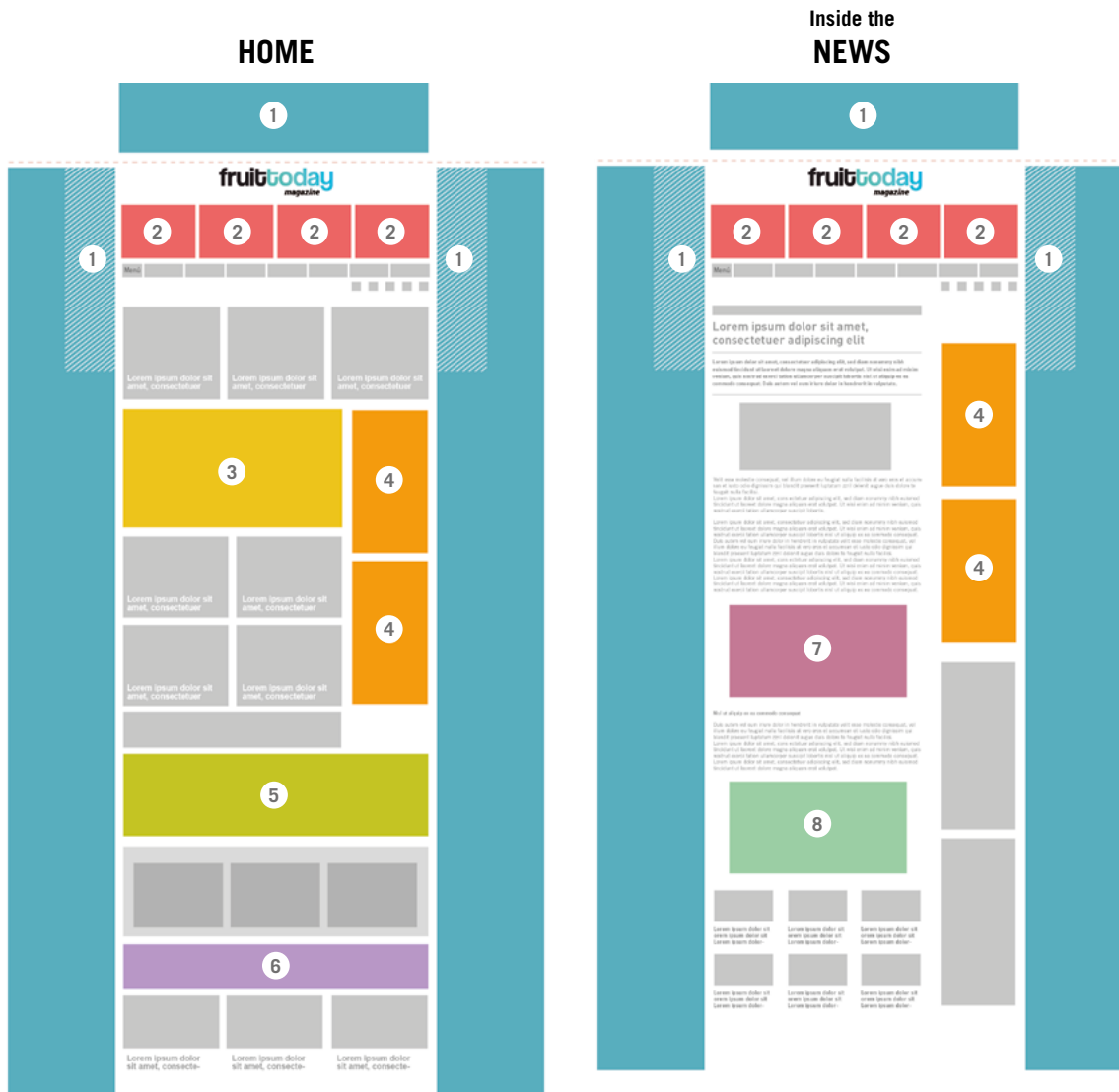
POP-UP COVER 5.000 €
Size: 190 x 330 mm. (+5 mm.)

Send your files by email or WeTransfer to fruittoday@fruittoday.com

For further information: Central Office (+34) 96 338 88 41 / (+34) 617 618 025 / Almeria Branch (+34) 686 95 38 44

Requirements of original documents:

- File type: Pdf for printing.
- Jpg or Tiff, both with colours in CMYK.
- 300 Dpi.



At www.fruittoday.com every day we offer our readers validated, up-to-date, national and international information about the entire fruit and vegetable chain of value.

Our readers include the main professionals and executives with decision-making capacity from the most important companies in the sector.

Study the options we offer for advertising your company and choose the one that is most in line with your priorities:

WEB	Medidas	Ubicación	Mes
1	Pack 2 side columns	The entire website. Visible on all large screens up to 15" (1440 x 900 px)	900 €
	+ heading on mobile	The entire website. Visible on all large screens up to 15" (1440 x 900 px)	
2	Header	The entire website	700 €
3	Large highlight	Home	600 €
4	Skyscraper up	Home and news	500 €
4	Skyscraper below	Home and news	500 €
5	Landscape home	Home	400 €
6	1/2 landscape home	Home	300 €
7	Inside the news	All the news	900 €
8	Below the news	All the news	700 €

* We recommend that the main message and logotypes occupy the minimum visible area (140x600 px) on 15" screens or resolution 1440 x 900. The rest of the space will be visible on larger screens and can be occupied using the campaign's creative features.

OTHER ONLINE FORMATS		Price
A	Skype Video Sponsorship	600 € / vídeo. 3 videos or more: 475€
B	Podcast sponsorship	400 € / cuña
C	Social Media Post (Twitter, Facebook, Instagram, Likedin)	200 € / post
D	Advertising Feature on Website	500 € c/u
E	Advertising Feature Web + Newsletter	750 € c/u

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Banner requirements

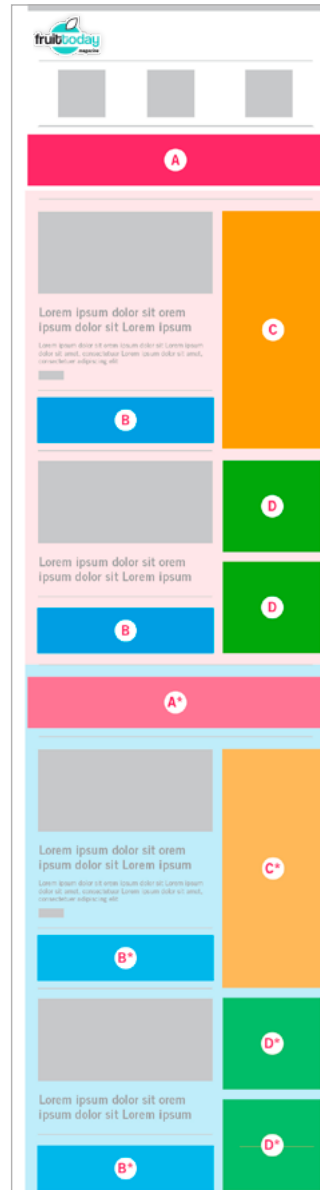
- Banner file with the contracted measurements.
- Recommended formats: .png o .gif / **Maximum banner weight 200 kb.**
- Link for the page.

Every month we send our subscribers relevant, top quality information, validated by our journalists.

Our **Newsletter** is delivered every Wednesday, with a summary of the most prominent news stories from recent days, therefore it is a unique opportunity for advertisers to make a direct impact on 5,000 readers interested in reading about current topics related to the agricultural sector.

Study the options we offer you to advertise your company and choose the one that is most in line with your priorities:

NEWSLETTER		Measurements	Area	Month
A	Horizontal 3 columns	660 x 165 px	Preferential	700 €
B	Horizontal 2 columns	440 x 110 px	Preferential	550 €
C	Skyscraper	220 x 550 px	Preferential	600 €
D	Standard square	220 x 215 px	Preferential	500 €
A*	Horizontal 3 columns	660 x 165 px	Non preferential	600 €
B*	Horizontal 2 columns	440 x 110 px	Non preferential	450 €
C*	Skyscraper	220 x 550 px	Non preferential	500 €
D*	Standard square	220 x 215 px	Non preferential	400 €



SPONSORED in *LAS NOTICIAS A MI MANERA*

500 € / mes

Every Friday, Carmen Cabra, director of Fruit Today, summarizes the current situation in the fruit and vegetable sector in a short video. Do you want to sponsor this format?



SPECIAL FORMATS IN THE NEWSLETTER

Price

G	Important highlighted news item	800 €
V	Video + banner	600 €
T	Sponsorship of thematic links	600 €



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Banner requirements

- Banner file with the contracted measurements.
- Recommended formats: .png o .gif* / **Maximum banner weight 200 kb.**
- Link for the page.

*Animations will not play when using programmes such as Microsoft Outlook.

MAGAZINE Fruit Today



BILINGUAL MAGAZINE
Spanish/English

PUBLICATION FREQUENCY
Two-monthly

CIRCULATION
5.000 copies

DISTRIBUTION
Spain
Germany
United Kingdom
Italy
Netherlands
France
Eastern Europe
Chile
Peru

WEBSITE fruittoday.com

(up-dated January 2023)



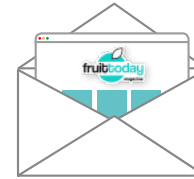
SINGLE USERS / MONTH
26.000 users

PAGES VISITED / MONTH
46.700 pages visited

AVERAGE TIME ON PAGE
00:02:52

NEWSLETTER News Fruit Today

(up-dated January 2023)



FREQUENCY
WEEKLY

USERS
5.100


EMAILS SENT
20.400 per month

SOCIAL NETWORKS

(up-dated January 2023)


 **TWITTER** / 12.400 Followers
<https://twitter.com/fruittoday>


 **FACEBOOK** / 6.000 Followers
<https://www.facebook.com/revistafruittoday/>


 **INSTAGRAM** / 4.560 Followers
<https://www.instagram.com/revistafruittoday/>

 **LINKEDIN** / 5.900 Followers
www.linkedin.com/company/revistafruittoday/

 **YOUTUBE**
<https://www.youtube.com/channel/UC-5QV9ko02PTPS1NYkn0gbAg>

 **TIK TOK** / 58 Followers
<https://www.tiktok.com/@revistafruittoday>

 **ISSUU** / All our publications in digital format
<https://issuu.com/fruittoday>

 **IVOOX** / La voz programme by FruitToday
https://www.ivoox.com/podcast-voz-fruit-today_sq_f1901080_1.html